

JACKSONVILLE Daily Record

Business & Legal News in Baker, Clay, Duval, Nassau & St. Johns Counties

Electric Dough Pizza Co.

1996 San Marco Blvd., Jacksonville, 32207

By **Daily Record Staff** | 3:40 a.m. November 13, 2025



Electric Dough Pizza Co., 1996 San Marco Blvd., Jacksonville, 32207

The Project

Adaptive reuse of the former San Marco Theatre into a restaurant and bar.

Size: 4,900 square feet

Cost: \$1.36 million

Completed: May 12, 2025

Architect: ai3 Inc., Atlanta

Contractor: Urban Partners Construction

Additional vendors: Happy Cat Electric, Padgett's Air Conditioning & Heating Inc., Barry Parker Plumbing



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The Cool Factor

The design inspires vibrancy through energized color, rich texture and a sense of playful liveliness to the space that was once a movie theater. Elements of the former space were preserved, including the original brick and movie projector, while adding large storefront windows to bring in more natural light. Along with the vintage bar and open seating, outdoor dining and private indoor dining areas were created.

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